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BBABMC 106/BBMBMC 106

**Credit Based I Semester B.B.A./B.B.M.
Examination, October/November 2016
(2012 Scheme)
ECONOMICS
Principles of Economics**

Time : 3 Hours

Max. Marks : 80

**SECTION - A
(1 mark each)**

(1×10=10)

1. Answer **any ten** in **one** or **two** sentences **each**.
- a) What is price mechanism ?
 - b) What are substitutes ?
 - c) Mention any one distinction between Micro Economics and Macro Economics.
 - d) Who gave the scarcity definition of economics ?
 - e) What do you mean by promotional elasticity ?
 - f) Give example for time utility.
 - g) What is the origin of all economic problems ?
 - h) Define land in economics.
 - i) What is meant by ceteris paribus ?
 - j) What do you mean by efficiency of labour ?
 - k) What do you mean by horizontal mobility of labour ?
 - l) What is ordinal analysis ?

**SECTION - B
(5 marks each)**

(5×5=25)

Answer **any five** in to more than **two** pages :

2. Define consumer's sovereignty ? What are its limitations ?
3. State and explain law of supply.





4. What is division of labour ? Discuss its merits and demerits.
5. Classify price elasticity.
6. Explain the characteristics of human wants.
7. Write a note on changes in demand.
8. Explain the doctrine of consumer surplus.

SECTION – C
(15 marks each)

(15×3=45)

9. State and explain the law of diminishing marginal utility. Point out its practical utility.

OR

Explain the basic problems of an economy with the help of production possibility curve.

10. Explain the law of demand with suitable example. Why does the demand curve slope downwards ? Can you think of an exceptional demand curve ?

OR

Define price elasticity. Explain the methods of measuring price elasticity of demand point out its uses.

11. What are indifference curves ? Explain the properties of indifference curves.

OR

Who is an entrepreneur ? Explain the qualities of an ideal entrepreneur.

SECTION – B
(5 marks each)

(5×2=10)

Reg. No.

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BBABMC 108/BBMBMC 108

**Credit Based First Semester B.B.A./B.B.M. Degree
Examination, October/November 2016
(2012 Scheme)
BUSINESS ORGANISATION**

Time : 3 Hours

Max. Marks : 80

SECTION – A (One Mark Each)

(1×10 = 10)

1. Answer **any ten** questions in **2 or 3** sentences **each**.

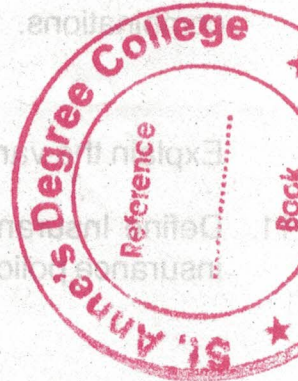
- Give the meaning of 'Registered debentures'.
- Name any two departmental undertakings functioning in India.
- What do you mean by Companies limited by guarantee ?
- Give the meaning of 'Patent Pool'.
- State any 2 features of chambers of Commerce.
- What do you mean by the term 'Jettison' ?
- What is 'Trade Credit' ?
- Expand the term 'SEBI'.
- State any two sources of medium term finance.
- State any two clauses of marine policy.
- Mention any two demerits of sole proprietorship.
- State any two objectives of ICICI.

SECTION – B (5 Marks Each)

(5×5 = 25)

Answer **any five** questions in **not more than 2** pages **each**.

- Distinguish between Joint Stock Company and Partnership firm.
- Explain the functions of a Trade Association.
- What are preference shares ? What are its types ?



P.T.O.



5. Briefly explain the importance of insurance.
6. What are the functions of State Financial Corporations ?
7. Explain the features of Co-operative form of business organisation.
8. Briefly explain the evils of combinations.

SECTION – C (15 Mark Each)

(15×3 = 45)

Answer should **not** exceed **6** pages **each**.

9. Define 'Business'. Explain the nature, scope and essentials of a successful business.

OR

Define Public Enterprise. Explain the features, merits and demerits of departmental undertakings.

10. Define business combination. Explain the factors that led to business combinations.

OR

Explain the various sources of short-term finance.

11. Define Insurance. Give a brief account of life insurance policies and marine insurance policies.

OR

What are cartels ? Explain the types, merits and demerits of cartels.

(2x5 = 10)

SECTION – B (5 Marks Each)

Answer any five questions in not more than 2 pages each.

2. Distinguish between Joint Stock Company and Partnership firm.

3. Explain the functions of a Trade Association.

4. What are preference shares ? What are its types ?

Reg. No.

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BBABMC 105/BBMBMC 10

**Credit Based First Semester B.B.A./B.B.M. Degree
Examination, October/November 2016
(2012 Scheme)
ACCOUNTING – I**

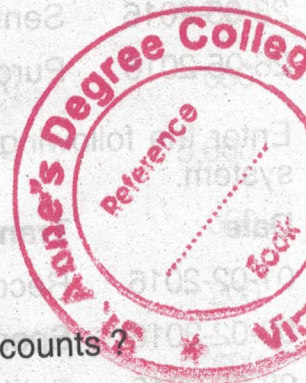
Time : 3 Hours

Max. Marks :

- Note :** i) A single answer booklet containing 40 pages will be issued.
No additional sheets will be issued.
ii) Show working notes wherever necessary.

**SECTION – A
(One Mark Each)**

1. Answer any ten of the following questions in one or two sentences each. (1×10=)
- Give any two examples for nominal account.
 - Name any two accounting conventions.
 - What is trade discount ?
 - What do you mean by matching concept ?
 - What is narration ?
 - What is the treatment for "goods lost by fire" in final accounts ?
 - What is Journal Proper ?
 - State any two causes of depreciation.
 - Why trial balance is prepared ?
 - Give one example for compensating error.
 - What is the nature of cash book ?
 - What is purchases and sales book ?





SECTION – B
(Five Marks Each)

Answer any five of the following.

2. Define accounting. Explain the functions of accounting.
3. Explain the different types of accounting errors.
4. Write out the account of Mr. Suresh from the following transaction for the month of May, 2016 :

Date	Transactions
01-05-2016	Sold him goods worth ₹ 900
04-05-2016	Received from him ₹ 350 on account, allowed discount ₹ 10
07-05-2016	Purchased from him goods worth ₹ 200
09-05-2016	Returned him goods worth ₹ 25
15-05-2016	Received from him further cash ₹ 100
16-05-2016	Sold him goods worth ₹ 100
21-05-2016	He returned goods ₹ 25
23-05-2016	Sent him cash ₹ 125
26-05-2016	Purchased from him goods worth ₹ 125

5. Enter the following transactions in analytical petty cash book under imprest system.

Date	Transactions
01-02-2016	Received a cheque for ₹ 150 to begin with
03-02-2016	Spent for postage ₹ 10
08-02-2016	Paid travelling expenses of manager ₹ 15
11-02-2016	Paid for office cleaning ₹ 13
14-02-2016	Paid cartage ₹ 11
16-02-2016	Paid for telegrams ₹ 14
18-02-2016	Tea to customers ₹ 16
20-02-2016	Paid wages ₹ 12
23-02-2016	Purchased stationery ₹ 14
25-02-2016	Bought postage stamps ₹ 16
28-02-2016	Trunk call bill ₹ 9



6. A company acquires lease on January, 1st 2011 for a term of 5 years of payment of ₹ 50,000. It is proposed to depreciate the lease by Annuity method, charging 5% interest. As per Annuity tables, the amount to be written off annual amounts to ₹ 5,774.37.

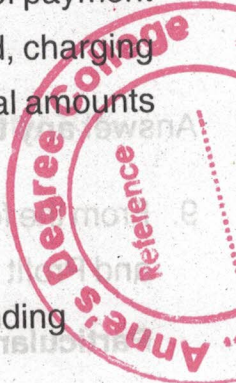
Show the (i) Lease Account and (ii) Interest Account for five years.

7. Prepare the Trial Balance from the following balances for the year ending 31st March, 2016 :

Particulars	₹	Particulars	₹
Capital	28,000	Purchases	15,000
Stock of goods	4,000	Plant	15,000
Motor Car	8,000	Wages	8,200
Discount received	400	Creditors	6,500
Sales	30,300	Salaries	2,800
Cash at Bank	4,000	Commission (Credit)	600
Cash in Hand	600	Debtors	5,600
Rent (Dr.)	1,700	General expenses	300
Discount allowed	300	Interest received	200
		Advertisement	500

8. Enter the following transactions in the purchases return book for the month June, 2016 :

- 02-06-2016 Returned goods worth ₹ 2,500 to Dev and Company Mangalore
- 15-06-2016 Goods worth ₹ 2,250 to Sharma and Co. Mumbai
- 20-06-2016 Allowance claimed from Rahul, Kalyanpur for shortage ₹ 2,150
- 24-06-2016 Returned goods worth ₹ 275 to Khan and Brothers, Mangalore





SECTION – C
(Fifteen Marks Each)

Answer any three of the following :

(15×3=)

9. From the following balances extracted from the books of Mr. Joy, prepare Trading and Profit and Loss Account and Balance Sheet as on 31st December, 2015.

Particulars	Debit (₹)	Credit (₹)
Capital and Drawings	10,000	60,000
Bank Overdraft		8,400
Furniture and fitting	5,200	
Business premises	40,000	
Debtors and Creditors	36,000	26,000
Stock on 01-01-2015	44,000	
Rent		2,000
Purchases and Sales	2,20,000	3,00,000
Returns	4,000	
Discount	3,200	4,000
Taxes and Insurance	4,000	
General Expenses	8,000	
Salaries	18,000	
Commission	4,400	
Carriage on purchases	3,600	
Reserve for doubtful debts		1,000
Bad debts	1,000	
	4,01,400	4,01,400

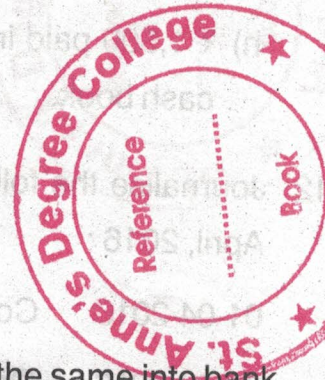


Adjustments:

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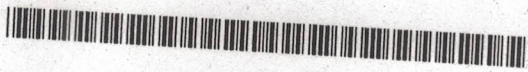
S F a M A N

- a) Stock on hand on 31-12-2015 ₹ 40,120.
 - b) Depreciate business premises by ₹ 600 and furniture and fittings by 10%.
 - c) Make a reserve for doubtful debts at 5% on debtors.
 - d) Allow interest on capital at 5%.
 - e) Prepaid Insurance ₹ 1,400.
10. Enter the following transactions in a cash book with cash, discount and bank columns and balance the cash book on 31st March, 2016 :
- | | |
|------------|--|
| 01-03-2016 | Balance of cash on hand ₹ 400, Bank Overdraft ₹ 5,000 |
| 04-03-2016 | Introduced cash ₹ 10,000 as further capital of which ₹ 5,000 deposited into bank |
| 05-03-2016 | Sold goods for cash ₹ 3,000 |
| 06-03-2016 | Collected from Ravi ₹ 8,000 by cheque and allowed discount ₹ 200 |
| 10-03-2016 | Purchased goods for cash ₹ 2,000 and by cheque ₹ 3,000 |
| 11-03-2016 | Paid Rao ₹ 2,500 by cheque and discount received ₹ 100 |
| 12-03-2016 | Paid commission to an agent ₹ 500 |
| 15-03-2016 | Purchased office furniture for cash ₹ 2,000 |
| 16-03-2016 | Rent paid ₹ 100 |
| 17-03-2016 | Drew a cheque for personal use ₹ 1,000 |
| 18-03-2016 | Cash sales ₹ 5,000 |
| 20-03-2016 | Received from Yasim ₹ 4,000 and deposited the same into bank |
| 23-03-2016 | Dividend received by cheque ₹ 100 and deposited into bank |
| 28-03-2016 | Paid office salaries by cheque ₹ 2,000 |
| 29-03-2016 | Deposited cash into bank ₹ 7,000 |



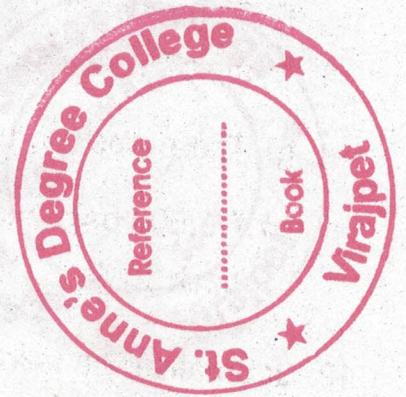


11. Cash book of Merchant shows a balance of ₹ 30,000 in his bank account on 31st March 2016. But his pass book showed a different figure. On verification he traced the following :
- A cheque of ₹ 1,200 deposited on 29th March, 2016 were collected on 30th April, 2016.
 - The cheque for ₹ 1,500 issued on 26th March, 2016 was paid by the banker on 2nd April, 2016.
 - The bankers have credited ₹ 250 as interest on his deposits but was not found in cash book.
 - Bankers collected ₹ 600 as dividend on his shares but it was not entered in the cash book.
 - As per standing instructions the banker paid ₹ 2,000 as rent for the building but the same were not recorded in the cash book.
 - A cheque for ₹ 5,000 were deposited into the bank but the banker credited the bank account with ₹ 4,900 only.
 - There was a wrong debit of ₹ 300 in the pass book.
 - ₹ 1,500 paid in cash to a creditor were wrongly entered in bank column of cash book.
12. Journalise the following transactions in the books of Shailraj for the month of April, 2016 :
- | | |
|------------|--|
| 01-04-2016 | Commenced business with ₹ 20,000 |
| 03-04-2016 | Opened SB A/c with Karnataka Bank ₹ 5,000 |
| 06-04-2016 | Sold goods to Sumana on credit ₹ 1,300 |
| 08-04-2016 | Bought goods on credit from Sowmya ₹ 1,000 |
| 10-04-2016 | Paid travelling expenses ₹ 40 |



- 12-04-2016 Received an amount of ₹ 2,500 from Shilpa as loan
- 15-04-2016 Returned goods to Sowmya ₹ 150
- 18-04-2016 Received commission from Subramanya ₹ 350
- 19-04-2016 Paid fire insurance premium ₹ 350
- 22-04-2016 Bought furniture worth ₹ 750
- 23-04-2016 Sold goods to Thantry ₹ 400
- 25-04-2016 Paid carriage ₹ 15
- 26-04-2016 Paid salary to manager ₹ 1,500
- 27-04-2016 Withdrew cash from office for personal use ₹ 500
- 28-04-2016 Sold goods ₹ 400 and bought goods ₹ 600.

(One Mark Each)



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BBABMC 107/BBMBMC 107

**Credit Based I Semester B.B.A./B.B.M. Degree Examination,
October/November 2016
(2012 Scheme)**

PRINCIPLES OF MANAGEMENT

Time : 3 Hours

Max. Marks : 80

- Instructions :** 1) A single booklet will be issued.
2) No additional sheets will be issued.

SECTION – A

(1×10=10)

1. Answer **any ten** of the following :
- What is communication ?
 - What is centralisation of Authority ?
 - What do you understand by TQM ?
 - What do you mean by 'Strategy' ?
 - Who is the Father of Modern Management ?
 - What do you mean by "Technical Skills" ?
 - Define the term "Staffing".
 - What is "SWOT" analysis ?
 - What is MBE ?
 - What is 'Break-Even-Point' ?
 - What is Morale ?
 - Write the meaning of "Order".

SECTION – B

(5×5=25)

Answer **any 5** of the following :

- Briefly explain the barriers to communication.
- Differentiate between centralization and decentralization.
- Explain the process of control.





5. Explain the principles of effective delegation of authority.
6. Briefly explain the importance of management.
7. Describe why management is considered as "Profession".
8. What do you mean by motivation ? Explain the importance of Motivation.

SECTION - C

(15×3=45)

Answer the following :

9. Write an explanatory note on the contributions of Henry Fayol to Modern Management.

OR

What is line and staff organisation ? Explain its merits and demerits.

10. Briefly explain the steps involved in planning process. Suggest measures to overcome the limitations of planning.

OR

Define management. Explain the nature and importance of management.

11. a) Explain the process of decision making as an effective tool of Management. 8
- b) Gagan brothers has one G.M., one Assistant G.M., three working Engineers and 150 workers.

Gaurav, G.M. appointed on merit. Mr. Arun, Mr. Ashish and Mr. Peter were qualified Engineers. Mr. Sourav was appointed as Assistant G.M. on seniority basis. When Mr. Arun was assisting Mr. Sourav, conflict used to arise because of complexes. After realizing the usefulness of Mr. Arun, Mr. Sourav recommended him for the post of Assistant G.M. after his retirement which is due. As this news spread, other Engineers also claimed promotion.

Questions :

- 1) Whether Mr. Sourav has taken the right decision ? Give reasons. 3
- 2) If your opinion is "No", why ? 4

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BBAKAL 103/BBMKAL 103

**Credit Based I Semester B.B.A./B.B.M. Degree
Examination, October/November 2016
(New Scheme)**

**KANNADA (Common to All Batches)
Language (Paper – I)**

Time : 3 Hours

Max. Marks : 80

ಭಾಗ - ೧ (ಕಾವ್ಯ)

I. ಅ) ಒಂದು ಪ್ರಶ್ನೆಗೆ ಉತ್ತರಿಸಿರಿ.

(1×8=8)

- 1) ವಸಿಷ್ಠ-ವಿಶ್ವಾಮಿತ್ರರ ವಾಗ್ವಾದದ ವೈಖರಿಯನ್ನು ರಾಘವಾಂಕ ಹೇಗೆ ವರ್ಣಿಸಿದ್ದಾನೆ? ವಿವರಿಸಿ.
- 2) ಬದುಕಿನ ಕುರಿತಾದ ಚಿಂತನೆ 'ಬಾಳೊಂದು ವಿಜಯದ ಬೀಡು' ಎಂಬ ಪದ್ಯಭಾಗದಲ್ಲಿ ಹೇಗೆ ವ್ಯಕ್ತವಾಗಿದೆ? ವಿವರಿಸಿ.

ಆ) ಒಂದು ಪ್ರಶ್ನೆಗೆ ಸಂಕ್ಷಿಪ್ತವಾಗಿ ಉತ್ತರಿಸಿರಿ.

(1×5=5)

- 1) ಹೆಣ್ಣು, ಹೊನ್ನು, ಮಣ್ಣು - ಈ ಮೂರು ಮನುಷ್ಯನ ಬಾಳಿನಲ್ಲಿ ದುಃಖ ಹಾಗೂ ಅಶಾಂತಿಗೆ ಕಾರಣವಾಗುವುದನ್ನು ಪುರಂದರದಾಸರು ಹೇಗೆ ಅಭಿವ್ಯಕ್ತಗೊಳಿಸಿದ್ದಾರೆ?
- 2) 'ರಂಗೋಲಿ ಮತ್ತು ಮಗ' ಕವಿತೆಯಲ್ಲಿ ಮೂಡಿ ಬಂದಿರುವ ವಿಭಿನ್ನ ಸಂಸ್ಕೃತಿಗಳ ನಡುವಿನ ತಾಕಲಾಟಗಳನ್ನು ಪ್ರಸ್ತುತ ಪಡಿಸಿ.

ಇ) ಎರಡು ವಿಷಯಗಳಿಗೆ ಟಿಪ್ಪಣಿ ಬರೆಯಿರಿ.

(2×3=6)

- 1) ಪಂಪ
- 2) ಎಂ. ಗೋಪಾಲಕೃಷ್ಣ ಅಡಿಗ
- 3) ಸುಬ್ಬು ಹೊಲೆಯಾರ್.

II. ಅ) ಒಂದು ಪದ್ಯದ ಸಂದರ್ಭವನ್ನು ಸೂಚಿಸಿ, ಅದರ ಭಾವವನ್ನು ವಿವರಿಸಿ.

(1×5=5)

- 1) ಒದವಿದ ನಿನ್ನದೊಂದು ದಯೆ ಮೇಣ್ ಪಿರಿದೋ ನೆಗಟ್ಟಿನ್ನ
ಗಂಡುಮಾ
ದದಟುಮಳುರ್ಕೆಯುಂ ಪಿರಿದೋ ಸಂದೆಯ ಮಾದಪು

ದಿಂತಿದಿಲ್ಲ ತೂ।

P.T.O.



ಗಿಡೋಡಳಿಯಲೈ ಬಾರದದು ಕಾರಣದಿಂ ರಿಪು
ಭೂಪ ದಂತಿ ದಂ

ತದ ತೋಲೆಯೊಳ್ ಪರಾಕ್ರಮದಿನೆನ್ನನೆ ಭೂಪತಿ
ತೂಗಿ ತೋಟಿನೇ ||

- 2) ಕುರುಕ್ಷೇತ್ರ ಬಾಚುತ್ತಲಿದೆ ದೇಶದುದ್ದಕ್ಕೂ ಪಾತ್ರಗಳೇನೋ
ಅವೇ; ಪಾತ್ರಧಾರಿಗಳು ಬೇರೆ, ಬೇರೆ;
ದುರ್ಮೋಧನನಿಗೆ ಯುಧಿಷ್ಠಿರ ವೇಷ ಶಕುನಿಯೇ
ಶ್ರೀಕೃಷ್ಣ; ಪಾರ್ಥನ ವೇಷ ಉತ್ತರನಿಗೆ.

ಆ) ಎರಡು ವಾಕ್ಯಗಳಿಗೆ ಸಂದರ್ಭ ಸ್ವಾರಸ್ಯ ವಿವರಿಸಿ.

- 1) ಜೋಳದ ಪಾಟಿಯಂ ನೆರಪಿದಂ ಗಂಡಂ ಪೆಂಟಂ ಗಂಡನೆ ?
- 2) ಅಸ್ಥಿರದ ದೇಹವನು ನೆಚ್ಚಿ ನೀ ಕೆಡಬೇಡ.
- 3) ಕಾಫರನ ಬಿರುದು ಹೆತ್ತವಳಿಂದ ಹೊತ್ತಿದ್ದೆ.

III. ಒಂದೊಂದು ವಾಕ್ಯದಲ್ಲಿ ಉತ್ತರಿಸಿ.

- 1) ಪಂಪನ ಕಾವ್ಯಗಳ ಹೆಸರೇನು ?
- 2) 'ಕರ್ನಾಟಕ ಸಂಗೀತ ಪಿತಾಮಹ' ಎಂಬ ಬಿರುದಾಂಕಿತರು ಯಾರು ?
- 3) 'ನವ್ಯ ಮಾರ್ಗದ ಪ್ರವರ್ತಕ' ಎಂದು ಯಾರನ್ನು ಕರೆಯುತ್ತಾರೆ ?
- 4) 'ನಿತ್ಯೋತ್ಪದ ಕವಿ' ಎಂದು ಪ್ರಸಿದ್ಧರಾದ ಕವಿ ಯಾರು ?
- 5) 'ಹರಿಶ್ಚಂದ್ರ ಕಾವ್ಯ' ಯಾವ ಷಟ್ಪದಿಯಲ್ಲಿದೆ ?

ಭಾಗ - ೨ (ಗಡ್ಯ)

IV. ಅ) ಒಂದು ಪ್ರಶ್ನೆಗೆ ಉತ್ತರಿಸಿ.

- 1) 'ಪ್ರಭುಸಮ್ಮಿತ' ಕಥೆಯಲ್ಲಿ ಕೃಷಿ ಸಂಸ್ಕೃತಿ ಹೇಗೆ ವ್ಯಕ್ತವಾಗಿದೆ ? ವಿವರಿಸಿ.
- 2) 'ದೇವರೇ ಬರಲಿಲ್ಲ' ಕಥೆಯ ಆಶಯವೇನು ? ವಿವರಿಸಿ.

ಆ) ಒಂದು ಪ್ರಶ್ನೆಗೆ ಉತ್ತರಿಸಿರಿ.

- 1) ಸಾಹಿತ್ಯ ಹಾಗೂ ಬದುಕಿನ ಬಗ್ಗೆ ವಿ.ಸೀ.ಯವರ ಅಭಿಪ್ರಾಯಗಳು ಅವರ ಪ್ರಬಂಧದಲ್ಲಿ ಹೇಗೆ ವ್ಯಕ್ತವಾಗಿದೆ ? ವಿವರಿಸಿ.
- 2) 'ಹುಲಿಸವಾರಿ' ಕಥೆಯಲ್ಲಿನ ಉಚಿತ ಪಾತ್ರವನ್ನು ಚಿತ್ರಿಸಿ.



ಇ) ಒಂದು ಪ್ರಶ್ನೆಗೆ ಉತ್ತರಿಸಿರಿ.

(1×5=5)

- 1) ಪ್ರಬಂಧಕಾರರು ಮುದುಕನೊಬ್ಬರಿಂದ ಮೋಸಹೋದ ಬಗೆಯನ್ನು ವಿವರಿಸಿ.
- 2) 'ಪುಟ್ಟಗುಬ್ಬಿ ಕೇಳಿದ ದೊಡ್ಡ ಪ್ರಶ್ನೆ' ಪ್ರಬಂಧದ ಆಶಯವೇನು ?

V. ಒಂದು ವಿಷಯವನ್ನು ಕುರಿತು ಟಿಪ್ಪಣಿ ಬರೆಯಿರಿ.

(1×5=5)

- 1) ಅನ್ಯರ ವಿಷಯದಲ್ಲಿ ಮನುಷ್ಯನಲ್ಲಿರಬೇಕಾದ ತಾಳ್ಮೆ.
- 2) ಪರಿಸರ ಮಾಲಿನ್ಯದಿಂದಾಗುವ ಅನಾಹುತಗಳು.
- 3) ಲೋಕಲಯಾಣ ಹಾಗೂ ಸೌಮನಸ್ಯ.

VI. ಒಂದೊಂದು ವಾಕ್ಯದಲ್ಲಿ ಉತ್ತರಿಸಿ.

(4×1=4)

- 1) 'ದೇವರೇ ಬರಲಿಲ್ಲ' ಕಥೆಯನ್ನು ಬರೆದವರಾರು ?
- 2) ವಿ.ಸೀ.ಯವರ ಪ್ರಬಂಧದ ಹೆಸರೇನು ?
- 3) ಪೀಟರ್ ಎಲ್ಲಿಯವನು ?
- 4) ಎಚ್.ಎಸ್. ವೆಂಕಟೇಶಮೂರ್ತಿಯವರ ಆತ್ಮಚರಿತ್ರೆಯ ಹೆಸರೇನು ?

ಭಾಗ - ೨ (ಕ್ರಿಯಾತ್ಮಕ ಕನ್ನಡ)

VII. ಒಂದು ಪ್ರಶ್ನೆಗೆ ಉತ್ತರಿಸಿರಿ.

(1×8=8)

- 1) ಜಾಹೀರಾತು ಎಂದರೇನು ? ಅದರ ಉದ್ದೇಶ ಹಾಗೂ ಪಾತ್ರವನ್ನು ಕುರಿತು ವಿವರಿಸಿ.
- 2) ವೃತ್ತಪತ್ರಿಕೆ ಹಾಗೂ ಓದುಗರ ನಡುವಿನ ಸಂಬಂಧಗಳನ್ನು ವಿವರಿಸಿ.

VIII. ಒಂದು ಪ್ರಶ್ನೆಗೆ ಉತ್ತರಿಸಿರಿ.

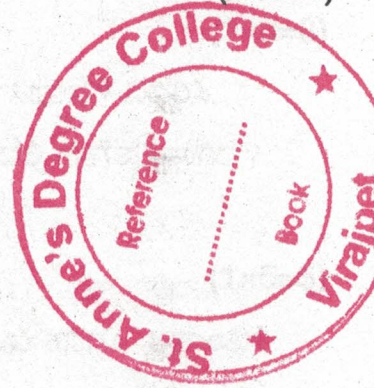
(1×5=5)

- 1) ಆಹ್ವಾನ ಪತ್ರಿಕೆಯ ಸ್ವರೂಪವನ್ನು ವಿವರಿಸಿ.
- 2) ಗುಮಾಸ್ತ ಹುದ್ದೆಗೆ ಸಂಬಂಧಿಸಿದಂತೆ ಅಭ್ಯರ್ಥನ ಪತ್ರವೊಂದನ್ನು ಸಿದ್ಧಪಡಿಸಿ.

IX. ಒಂದೊಂದು ವಾಕ್ಯದಲ್ಲಿ ಉತ್ತರಿಸಿ.

(2×1=2)

- 1) ಪತ್ರಿಕೆಗಳ ಮುಖ್ಯ ಆದಾಯದ ಮೂಲ ಯಾವುದು ?
- 2) 'ಅಮುಲ್'ನ ಘೋಷವಾಕ್ಯ ಯಾವುದು ?



28/10/16

Reg. No.

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BBAHDL 104/BBMHDL 104

**Credit Based First Semester B.B.A./B.B.M.
Degree Examination, October/November 2016
(2015-16 Batch Onwards Scheme)
HINDI LANGUAGE (Group – I) (Paper – I)**

Time : 3 Hours

Max. Marks : 80

I. एक शब्द या वाक्य में उत्तर लिखिए।

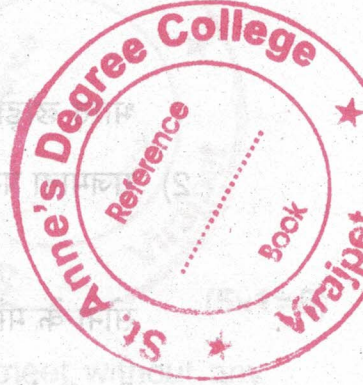
(5×1=5)

- 1) राणा प्रताप किसे कुल कलंक कहते हैं ?
- 2) राणा प्रताप के आराध्य देव कौन हैं ?
- 3) पंतजी ने महादेव कहकर किसे पुकारा ?
- 4) “परिणय गोपा गौतम का” - नामक काव्य के रचयिता कौन हैं ?
- 5) यशोधरा के मन में कौन सा दर्द था ?

II. सप्रसंग व्याख्या कीजिए। (किन्हीं तीन) :

(3×5=15)

- 1) राणा ने हँसकर कहा ‘मान अब बस कर दे हो गया युद्ध। वैरी पर वार न करने से, मेरा भाला हो रहा कुब्ज।
- 2) पर देखा झर झर अविकार बहती है आँसू की धार गर्दन में लटकी तलवार, घोड़े पर है शक्त सवार।
- 3) जली पुलिस चौकियाँ, डाकघर, तार फोन के तार गए कट उलटी झट पटरियाँ रेल की शासक की नाडियाँ गई फट।
- 4) मुक्त हुए कारा से बापू मुक्त वीर बंदी नेतागण सफल हुआ-स्वप्न पुरुष का भारत ने पाया स्वराज्य धन।



P.T.O.

III. अ) 'हल्दी घाटी में राणा प्रताप' - नामक कविता में घटित ऐतिहासिक युद्ध का चित्रण अपने शब्दों में कीजिए। (10x1=)

अथवा

'मुक्तियज्ञ का पुरोध' - नामक कविता का सारांश लिखकर विरोधताओं पर प्रकाश डालिए।

आ) 'सुखमय जीवन' - कहानी का सारांश लिखकर उसकी विशेषताओं पर प्रकाश डालिए। (10x1=)

अथवा

'गुण्डा' - कहानी के आधार पर 'नन्हकूसिंह' का चरित्र-चित्रण कीजिए।

IV. टिप्पणी लिखिए। (5x2=)

1) मानसिंह

अथवा

भारत छोड़ो आंदोलन

2) राजमाता पन्ना और दुलारी संवाद

अथवा

सोना के माँ-बाप

V. अ) किन्हीं दो प्रश्नों के उत्तर लिखिए। (2x5=)

1) क्रिया की परिभाषा लिखकर कर्म के अनुसार उसके भेदों को सोदाहरण लिखिए।

2) काल की परिभाषा लिखकर उसके भेदों को सोदाहरण समझाइए।

3) कारक किसे कहते हैं ? उसके भेदों को सोदाहरण समझाइए।

4) किन्हीं तीन ने प्रयोग संबंधी नियमों को उदाहरण सहित लिखिए।

आ) वाक्य शुद्ध कीजिए। (5x1=)

1) माधवी ने फल खायी होगा।

2) मैं बाजार जाएँगे।

3) तुमने क्या कर रहे हो।

4) उषा ने विलाप करने लगी।

5) गोविंद ने रोटी लाया।



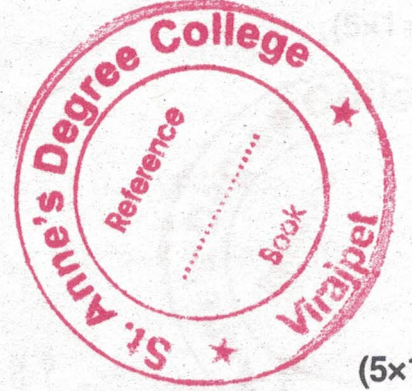
इ) अनिल पुस्तक केंद्र, दिल्ली से 'सरल हिंदी व्याकरण' पुस्तक की पचास प्रतियों के लिए आदेश भेजा था, लेकिन वहाँ से 'सुगम हिंदी व्याकरण' की पचास प्रतियाँ प्राप्त हुई हैं। इस संदर्भ में गलत माल संबंधी शिकायती पत्र लिखिए। (5×1=5)

अथवा

आकाशवाणी के विविध भारती के कार्यक्रम में विज्ञापनों के प्रसारण के संबंध में जनमत संग्रहण करने के बारे में भारत सरकार के सूचना और प्रसारण मंत्रालय के मुख्य सचिव की और से आकाशवाणी नई दिल्ली के निदेशक को परिपत्र लिखिए।

ई) निम्नलिखित मुहावरों का अर्थ लिखिए। (5×1=5)

- 1) झटका लगना
- 2) रस लूटना
- 3) मुह का कौर
- 4) रसोई चढ़ना
- 5) सनीचर सवार होना



उ) हिंदी में अनुवाद कीजिए : (5×1=5)

A market is a public place where buyers and sellers meet without any restriction to buy and to sell the things they like. Weekly markets are held in villages where commodities are sold on barter. Standard cloth produced by a well known mill at Ahmedabad has country wide market. Gold or silver can be brought and sold all over the world.

मार्केट एक सार्वजनिक स्थल है जहाँ खरीदार और विक्रेता बिना किसी बाधा के अपने-अपने पसंदीदा वस्तुओं को खरीदने और बेचने के लिए मिलते हैं। साप्ताहिक बाजारों में वस्तुओं को बर्तन (बदले) में बेचा जाता है। अहमदाबाद में एक प्रसिद्ध कारखाने द्वारा उत्पादित मानक कपड़ा पूरे देश में बिकता है। सोने या चांदी को भी दुनिया भर में खरीदा और बेचा जा सकता है।